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For Immediate Release

## **Global Leadership Award Dual Category Win for MRCB and Its Group Managing Director Datuk Mohamad Salim Fateh Din**

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**Kuala Lumpur Sentral CBD, 25 April 2014** – Malaysian Resources Corporation Berhad (MRCB) and its Group Managing Director (GMD), Datuk Mohamad Salim Fateh Din received awards for two categories of the Global Leadership Award 2014 held at the Putrajaya International Convention Centre tonight.

Datuk Mohamad Salim Fateh Din and MRCB came out tops respectively in the “Masterclass CEO of the Year” category and the best “Urban Regeneration Development” category, registering a significant recognition by industry specialists on the achievements of MRCB Group.

“I am simply ecstatic about this double-win for MRCB and myself. This is true recognition of MRCB’s achievements in the property development and construction sector plus my contributions to the sector before and after joining MRCB. I will continue to build on MRCB’s strengths and will commit myself and the able workforce of MRCB to deliver various infrastructures that support the national economic development agenda,” said Datuk Mohamad Salim while sharing his thoughts on receiving the two trophies from the Global Leadership Award 2014.

The Global Leadership Award is an awards programme designed to promote excellence, innovation and best practices in business entities and their leadership, and is widely regarded as the epitome of outstanding businesses and personalities in Malaysia.

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A successful property developer with a pioneering spirit, Datuk Mohamad Salim Fateh Din heads MRCB, one of the first property developers to embark on green development certifications and also on urban regeneration development like Kuala Lumpur Sentral CBD.

The Global Leadership Award panel of judges had selected MRCB for the best “Urban Regeneration Development” award based on the company’s Kuala Lumpur Sentral CBD development that is located on 72 acres of once-forgotten part of KL City Centre that used to be a railway marshalling yard.

This development signifies a higher expression of MRCB’s sustainable approach for urban regeneration and renewal based on the Transit-Oriented Development (TOD) concept, where elements of commercial and residential spaces are integrated within a location with four rail services, one of which links directly to the KLIA.

As a self-made entrepreneur Datuk Mohamad Salim Fateh Din thrives on creative development solutions and, wherever applicable, he would consider integrating the TOD concept in any of MRCB’s urban regeneration projects. Some of his other hallmark projects include MRCB’s 348 Sentral project (Menara Shell) at Kuala Lumpur Sentral CBD and the ongoing PJ Sentral Garden City, both hailed as industry benchmarks geared towards the highest standard of the Malaysian Green Building Index (GBI) as well as the United State’s Leadership in Energy & Environmental Design (LEED).

Apart from his green innovations for MRCB, Datuk Mohamad Salim had throughout his earlier career pioneered innovations in other sectors, such as the “Super Store Petrol Station” concept for leading oil companies namely Shell, Esso, BP and Caltex. He has wide experience in designing the latest generation of distribution centre for retailers, which has highly modernized and improved food-processing systems as well as greatly reduced logistical costs and delivery turnaround time.

Datuk Mohamad Salim currently also sits on the boards of Gapurna group of companies; is the Chairman of British American Tobacco (Malaysia) Berhad and the Chairman of the Malaysia-Pakistan Business Council.

He has contributed unwaveringly towards the creation of bilateral trade opportunities between the governments of Pakistan and Malaysia as well as the business communities of both countries. For his contribution, the government of Pakistan has honoured him a Medal of Excellence or Tamgha-i-Imtiaz.

He is also a long-serving member of the Board of Trustees at the Yayasan Pendidikan Cheras a non-profit organization with the sole objective of providing assistance to schools in implementing various programmes under the School Adoption Programme.

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**About MRCB**

MRCB is a leading urban property and infrastructure developer in the country. The Group specialises in civil, environmental and energy infrastructure development including beach rehabilitation projects, road works, road concessions, educational colleges, hospitals, power plants, and is the nation's biggest developer of high-voltage transmission networks.

As the master developer of Kuala Lumpur Sentral CBD, MRCB has constructed eight green buildings for this largest transport hub development in Malaysia, which also has the most number of FIABCI award winning buildings in one single location.

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